



Turn your website into a lead generation machine

Ruby offers plenty of chat options—and we'll find the best one for your practice. No one-size-fits-all solutions here!



FULL-SERVICE

Save time and focus on your practice while our 24/7/365 chat specialists take care of visitors' needs for you, including:

- Gather contact information
- Answer FAQs
- Assist in qualifying leads

Plus, you can see all chat information alongside your call details on the Ruby dashboard and mobile app.

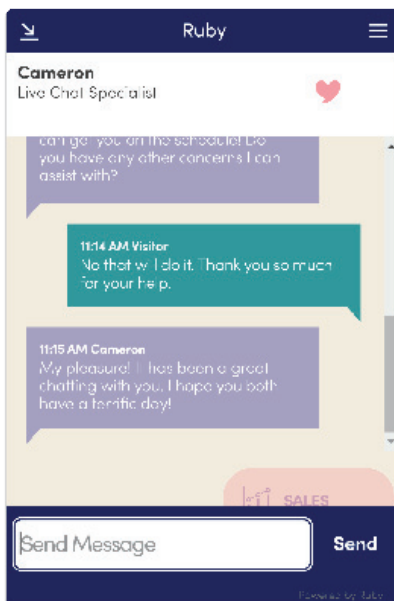


AUTOMATED LEAD CAPTURE

Available to all Call Ruby customers, Ruby's automated lead capture tool engages website leads so you never miss an opportunity:

- Design your conversational flow based on typical customer interactions
- Identify urgent leads with conversations that can branch based on visitor's answers

Directly engage with website visitors in real-time and quickly convert leads into clients!



DID YOU KNOW?

- 75% of clients expect help within 5 minutes
- 46% of clients are more likely to engage with a website with live chat support

"Practice management software has been a huge timesaver for me and my staff. From intake through to the end, it has been a tremendous benefit, so everyone knows exactly where a lead is at any given time. Ruby integrating with Clio has been a huge benefit too."

Maria Shinn
SHINN LAW FIRM

ABA Tech attendees receive \$200 off their first full month of Ruby!
PROMO CODE: ABATECH2021



Turn callers into clients

GROW YOUR PRACTICE WITH RUBY RECEPTIONIST SERVICES AND A CELL PHONE

Ruby's virtual receptionists answer 100% of your calls live to deliver great first impressions, building trust that helps you gain and retain clients. Legal service providers of all kinds depend on Ruby to...

- Transfer calls
- Take messages
- Gather contact and intake information
- Make outbound calls
- Answer FAQs
- Schedule appointments

Plus, Ruby's services are available 24/7/365, in English and Spanish.

GAIN CONTROL OF YOUR DAY AND BECOME A RAINMAKER WITH RUBY

Take full control of your practice and time with our online portal and mobile app, available for iPhone and Android. In a few taps or clicks, you can...

- Turn Ruby service off and on
- Update your availability
- Check messages on the go
- Sync your contacts and calendar
- Return calls and texts from your dedicated business number

That's right—with Ruby, you can keep your personal phone number private. We can host your current number or provide you with one, offering unlimited talk time after transfer, as many voicemail boxes as you need, and no startup fees.

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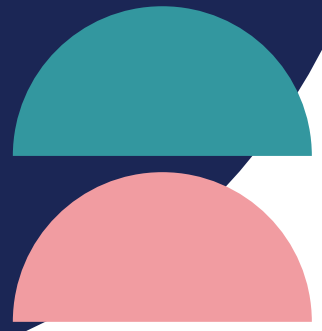


“Ruby removes at least 2 or 3 interruptions in my day—that, by itself, is worth what I pay for Ruby.”

Dean Alterman
ALTERMAN LAW GROUP

ruby

Pricing



BUNDLED CHAT 10

Your Call Ruby plan +
Up to 10 chats for
\$99 /month

Save \$30/month on chat

BUNDLED CHAT 30

Your Call Ruby plan +
Up to 30 chats for
\$249 /month

Save \$50/month on chat

BUNDLED CHAT 50

Your Call Ruby plan +
Up to 50 chats for
\$399 /month

Save \$70/month on chat

CALL RUBY 100

\$319 /month

100

Receptionist minutes

CALL RUBY 200

\$599 /month

200

Receptionist minutes

CALL RUBY 350

\$999 /month

350

Receptionist minutes

CALL RUBY 500

\$1,399 /month

500

Receptionist minutes

CHAT RUBY 10

\$129 /month

10 chats

CHAT RUBY 30

\$299 /month

30 chats

CHAT RUBY 50

\$469 /month

50 chats

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