Use Ruby to get paid quickly and securely.

We can take care of payment collection and processing for you.

Don't waste any more time and frustration relying on complicated collection procedures or chasing down payments. Ruby can provide a seamless and secure payment experience for both you and your callers.

Great for:

- Collecting fees associated with booking appointments.
- Collecting service fees from new customers upon engagement.
- Accepting payment via a link when a customer calls to pay an invoice
- And more!

Built for all kinds of service providers

Ruby is dedicated to empowering small businesses, which is why we designed our payment processes to work easily for different kinds of professionals—all within a PCI-compliant environment:

- **Lawyers:** Collect consultation fees for booking appointments and legal services.
- **Medical practices:** Process payments for medical consultations and services.
- **Accountants:** Bill clients for financial consulting, tax preparation, and accounting services.
- **Tutors and instructional services:** Bill to book tutoring sessions, test prep courses, and educational services.
- **Contractors and home services:** Process payments for home repair and improvement services.
- **Insurance agencies:** Accept insurance premiums and payments.
- **Non-profit organizations:** Accept donations and membership dues over the phone.
- **Educational institutions:** Manage tuition fees and other educational expenses.
- **Membership organizations:** Collect membership fees for clubs, associations, and societies.

Ask us about how Ruby can make payments— and more—easier for you and the people you serve.

Payment processing FAQs

Q. How can I set up payment processing with Ruby?

    A. All it takes is a few steps:

        1. Contact Customer Happiness to provide your payment link.

        2. Your account will be assigned to a special queue that only rings to receptionists in a compliant facility.

        3. When a caller wishes to book an appointment or service that requires a payment, or requests to pay an invoice, the receptionists will ask for and enter the required information from your payment link.

Q. What are Ruby's payment link requirements?

    A. There are a few restrictions as to the payment links Ruby can support:
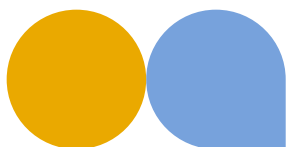
- The payment link needs to work in a Chrome browser
- Users can't be required to accept terms and conditions or create an account

Q. What is PCI compliance, and why does it matter?

    A. Payment Card Industry (PCI) compliance is a set of stringent security standards designed to protect sensitive cardholder data. These standards include encryption of cardholder data, maintaining robust firewalls, updating antivirus software, and assigning unique IDs to individuals with computer access. While PCI compliance is not legally mandated, non-compliance can lead to significant fines imposed by card networks.

Q. How can I get a payment link?

    A. Payment links are provided by payment service providers and payment processors, such as: Stripe, Square, PayPal, Helcim, Stax, Shopify, Payline Data, and others. Once you've selected a provider, navigate to the "Pay by Link" option and create a shareable link. You'll provide this link to Customer Happiness to enable payment processing.

Ready to get started?

Explore our plans and learn more about why 14,000+ businesses trust Ruby. **Get started at ruby.com or call us at 866-311-7829.**