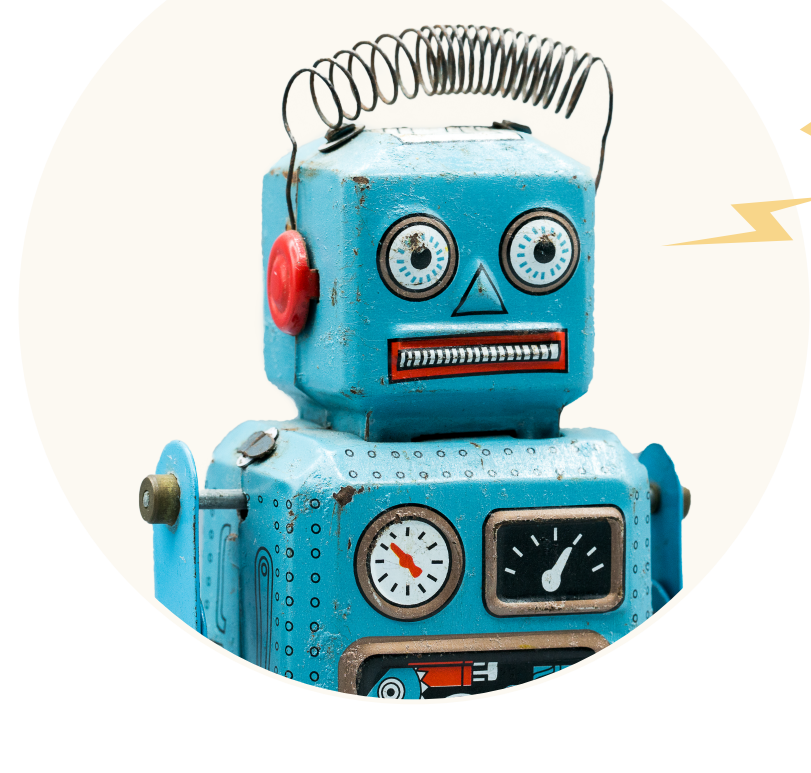


CHAT BATTLE ROYALE

In the game of website conversion, not all chat solutions are created equal. With chatbots and live chat specialists battling for the affection of small business owners everywhere, which service has what it takes to win over prospects and boost your bottom line?



Chatbots.



Ruby live chat.

ROUND ONE

Understands questions written in plain language.



Engages in friendly, non-scripted communication.

ROUND TWO

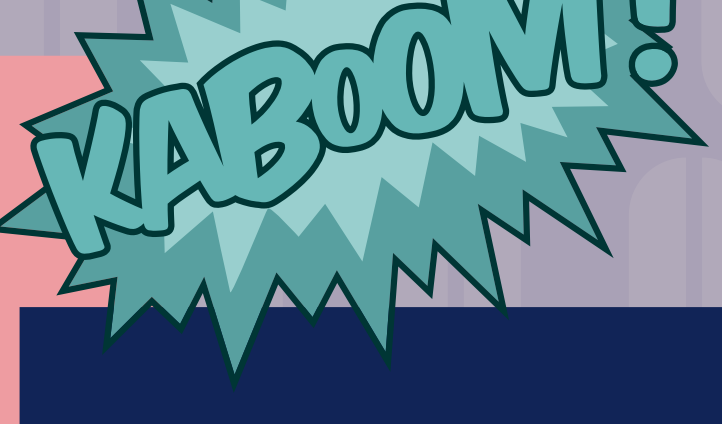
Available to website visitors 24/7.



Creates personal connections with customers 24/7.

ROUND THREE

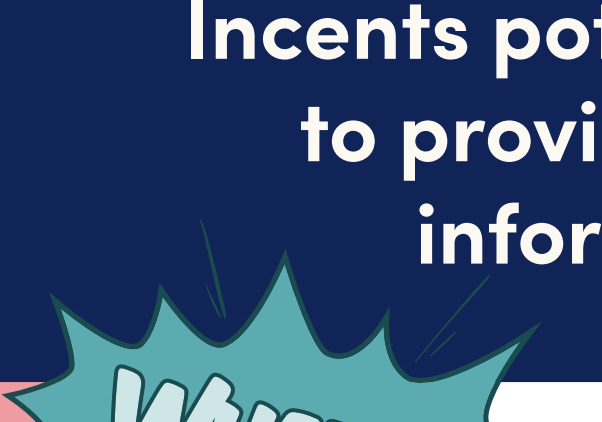
Answers FAQs with machine learning.



Understands context & proactively solves problems.

ROUND FOUR

Requests customer contact information.



Incentivizes potential buyers to provide contact information.

ROUND FIVE

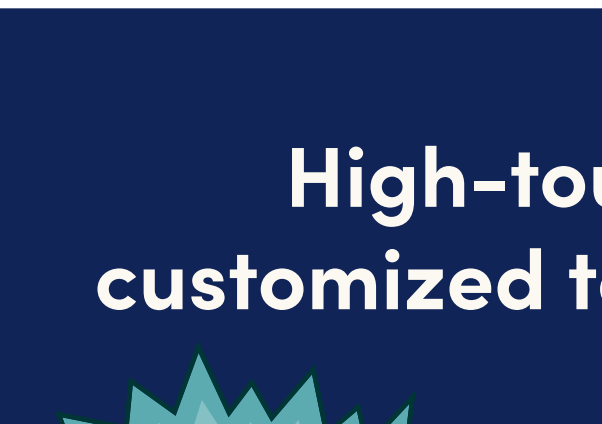
Requires customers to wait for a follow-up call.



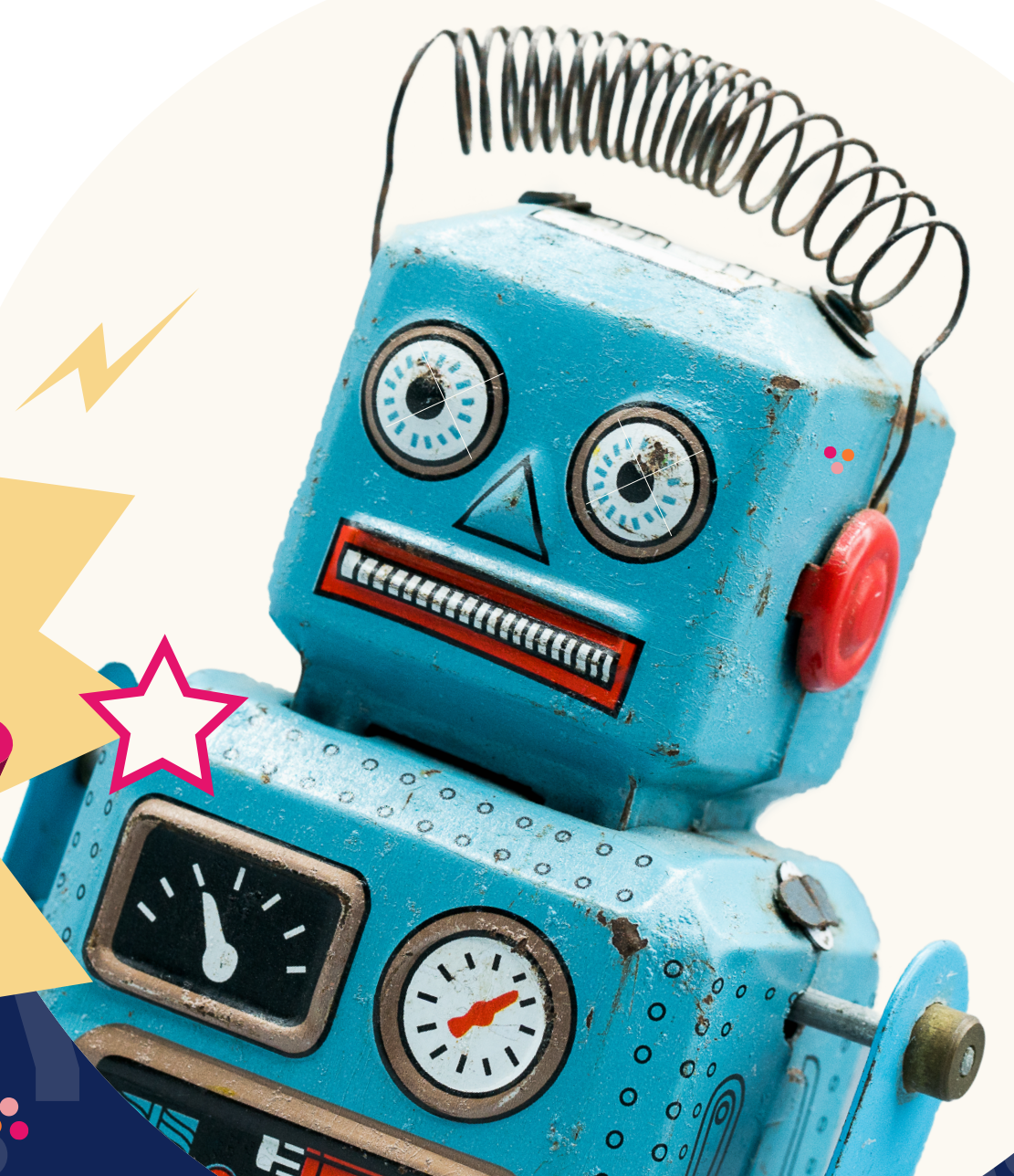
Facilitates live call transfers to your sales team.

ROUND SIX

Cheap, self-service technology solution.



High-touch service customized to your business.



The only truly effective way to improve customer experience, and turn your website into a lead generation powerhouse, is Live Chat. At Ruby, we believe that technology should empower real, human connections, not replace them—and your prospects agree. 79% of consumers prefer live chat to A.I., so boot the bot and start converting website visitors into leads today with Ruby® Chat!

Learn more about the benefits of live chat in Ruby's free ultimate guide!

[Download](#)