

## In the home services industry, strong foundations ensure consistent growth.



## WOW-WORTHY CUSTOMER SERVICE

- Make sure every phone call is answered.
- Engage everyone of your website visitors with live chat.
- Provide friendly, consistent, helpful service.



- Meet your customers' expectations to earn their recommendation.
- Be proactive in providing your customers updates on how their projects are going.
- Plan to ensure that your customers are always able to reach a real human being when they have questions and need answers.

CAN GROW PROFITS ANYWHERE FROM

INCREASING CUSTOMER RETENTION RATES BY

**25% - 95%**<sup>1</sup>

1 BAIN & COMPANY.

## EARN MORE BUSINESS, WHILE YOU GAIN MORE FLEXIBILITY.

Be realistic about the support you will need to sustain during challenging times.

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"Ruby's extended hours helps us to present a professional image even outside our normal business hours and on weekends. We have been pleased in every way with Ruby!"

Brian Workman BLINDS CORNERS AND CURVES

Try Ruby risk-free and see why 10,000+ customers trust us with their most valuable asset: their customers. Business owners who work with Ruby report increased productivity, better profit margins, and higher client retention rates.

Learn more about how Ruby's live, friendly receptionists and chat specialists can help you turn contacts into customers. Contact us today!