



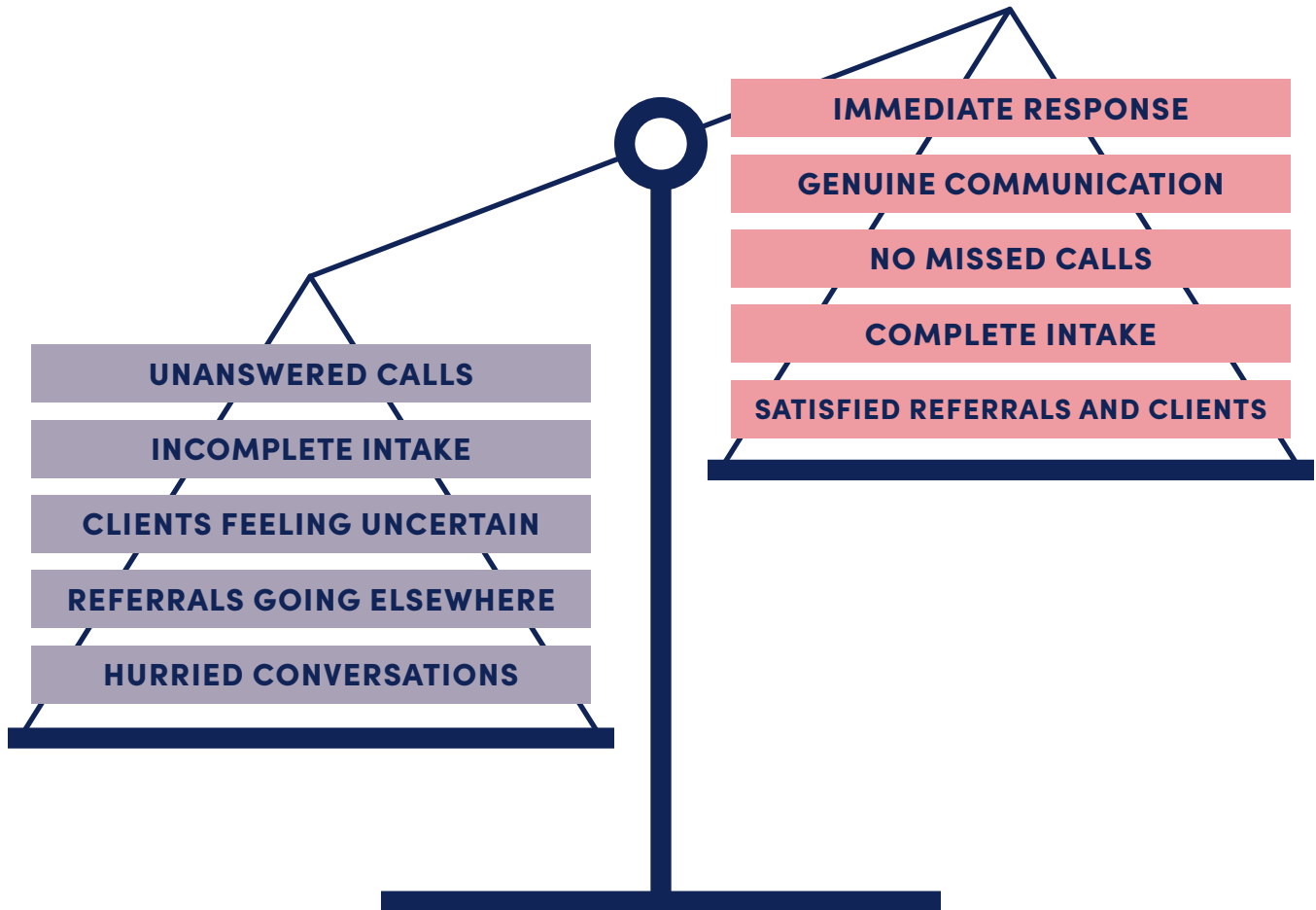
Five practices for winning communication.



Legal clients report that generic communication from an attorney is not enough. The quality, clarity, and tone they use significantly impacts a client's likelihood to remain a client, refer others, and feel secure in the legal process.

Some commonly undervalued tools for growing your practice include: never missing a call, receiving complete intake information, and not ever leaving a client in limbo, unsure if you got their voicemail.

Here are two client experiences on either side of the scale.



By capturing every call each time, you never miss a referral, a client emergency, or the chance to connect and support. Ensure client satisfaction and support with Ruby's friendly and professional receptionists.

Curious to learn more about how Ruby improves client communication? Download our free legal e-book ["Practice perfect: strategies for growing your legal practice"](#) to learn what Ruby can do for your business!