

## Win business and build loyalty from the first "Hello!"

Grow your business with Ruby and a cell phone.

From answering and transferring calls to taking messages and placing outbound calls on your behalf, Ruby serves as an extension of your team, ensuring exceptional client experience while giving you the freedom to focus on growing your business.

### **WOW CALLERS WITH A PERSONAL EXPERIENCE**

Our award-winning receptionists take client experience seriously. Supported by software that empowers human connection, our team can:

- Answer and transfer your calls
- Take messages or offer voicemail
- Schedule appointments
- Collect intake information and answer basic FAQs
- Place calls on your behalf, and more!

Just like an in-house hire at a fraction of the cost, callers never know Ruby's receptionists aren't sitting in your office.

### MANAGE YOUR DAY (AND YOUR BUSINESS) WITH THE RUBY APP

Work happens everywhere-so does Ruby. Our mobile app puts the power of the front desk right in the palm of your hand, working in tandem with our receptionists so that you can:

- Check your messages while on the go
- Stay on top of call activity
- Change your call instructions on the fly
- Keep your personal number private with a Ruby-hosted busines number

And Ruby never takes a day off, ensuring none of your calls slip through the cracks, even when you're on the go.

"Ruby allows my office to focus on our work, while knowing all our calls will be answered by a friendly, live human. Engaging Ruby was one of the smartest things I did when I opened my own firm, and a key to my firm's success."

Michael Downey

DOWNEY LAW GROUP

### **RUBY'S LIVE VIRTUAL RECEPTIONISTS DELIVER**

Increase in sales inquiries from 100% live answering

Time savings for productive work

Increase in satisfaction

Quantifiable return on the investment in ruby





# Turn your website into a lead-generation machine.

Capture more business with 24/7 Live Chat



Make your website work harder for you! Ruby's 24/7 live chat offerings ensure you never miss an opportunity to respond to questions, capture contact information and generate new business leads.

### ENSURE YOUR BUSINESS'S FIRST IMPRESSION IS NOT ITS LAST

Consumers today are short on time and attention. If you aren't available when a visitor comes to your website, they'll click away to a company that is.

Ruby's chat services connect with visitors within one minute, capturing the information you need to qualify leads and grow your business. We'll work with you to identify the best chat solution to engage your site's visitors and create meaningful connections that lead to long-lasting customer relationships.

### INCREASE SITE VISITOR ENGAGEMENT-AND YOUR PROSPECTS

Ruby sends chat notifications in real-time via email so you can act quickly when a potential or current customer reaches out. Host unlimited chats and capture each actionable chat transcript in its entirety to gather valuable customer insights. And with Ruby's intuitive operator dashboard and reporting features, you'll instantly see the impact adding live chat has on your business.

Boost your bottom line and create better experiences with Ruby's chat services.

"We started getting chats right away, and most of them booked calls with us. Every call sold. In the first two weeks, we've generated enough revenue to cover two months of the service."

Bob Rehfuss

BEAR VALLEY PLUMBING & HEATING

#### **RUBY 24/7 CHAT DELIVERS**

100%

Response rate in less than one minute

200k+

Positive reviews from online chat users

40%

Increase in leads direct from your website

